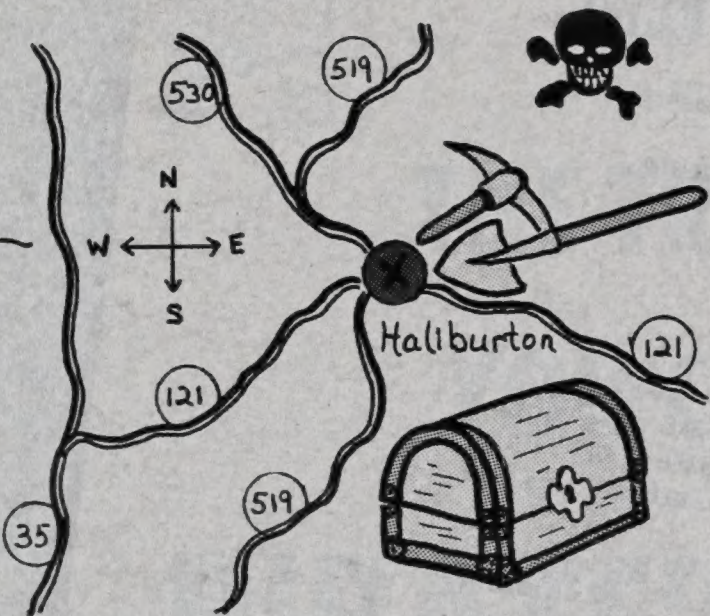


\$2300.⁰⁰ in CASH & PRIZES

Ye Olde Treasure Map



You'll find plenty of

TREASURE

*at participating merchants
during Haliburton's first*

**PIRATE'S
BONANZA**

WITH \$2300.⁰⁰ IN CASH & PRIZES

HERE'S HOW TO CLAIM YOUR TREASURE:

1... All participating merchants listed below will have a Treasure Chest in their store during Haliburton's **PIRATE'S BONANZA DAYS**, March 30 to April 9, with prizes of up to approximately \$100 value in each Treasure Chest.

2... Keys to open these chests will be attached to a special **PIRATE'S BONANZA** supplement in next week's March 30 issue of The Echo.

3... Try your key at all of the participating merchants. If it fits, the prize is yours.

4... Get an extra Echo... get an extra chance!

5... This promotion is limited to contestants 18 years of age and over. Employees of Algonquin Graphics Limited and their families are not eligible. Staff of participating merchants and their families are not eligible at their place of employment.

CALL 457-1037 FOR FURTHER DETAILS

TRY YOUR KEY AT THESE PARTICIPATING MERCHANTS

DOMINION DEPARTMENT STORE
BLACK'S PRO HARDWARE
CAULDRON PHARMACY
NANCY'S FLOWERS
CLIFF NEWBATT FURNITURE
HALIBURTON MARINE
HALIBURTON LUMBER
CURRY MOTORS
STEDMANS
PINESTONE INN
LARUE MOTOR SALES LTD.
WM. FINDLAY LTD.
ELSTONE MOTOR SALES
EMMERSON LUMBER

VARTY'S JEWELLERY
SPORTOWN
CONEYBEARE MOTORS
BOICE MOTOR SALES
HALIBURTON RED & WHITE
THE ECHO
CORDELL CARPETS
HALIBURTON PHARMACY
HIGHLAND SHOE & TACK

Look for Pirate posters especially prepared by H.H.S.E.S.
Students in the windows of participating merchants.

**Get an extra Echo...
Get an extra chance**



STARTS MARCH 30 until APRIL 9

The Haliburton County Echo

"THE VOICE OF THE HIGHLANDS SINCE 1882"

BOX 360 HALIBURTON, ONTARIO K0M 1S0
TELEPHONE (705) 457-1037

Dear Echo Readers:

Welcome to Haliburton's First Pirate's Bonanza Days. This special promotion offers you the readers of The Echo the opportunity to participate in a Village wide TREASURE HUNT in which over \$2,300.00 in cash or merchandise prizes are up for grabs.

In addition, many merchants are offering greatly reduced merchandise for this special promotion and you'll find a treasure of bargains awaiting you.

Your key to the treasure locked away in treasure chests at participating merchants, is enclosed in a marked envelope attached to this special supplement. Take your key to all of the participating merchants and try your luck. There are no obligations.

This promotion is sponsored by the progressive merchants of Haliburton along with The Echo and it is their hope that you'll come to claim your part of the treasure that awaits you at their places of business. It's their way of saying Thank You for your past patronage and an assurance of their pledge to continue serving the public good merchandise at competitive prices.

We hope you'll enjoy this Treasure Hunt from March 30 to April 9 inclusive and if you have, please drop me a note at The Echo office. If you have any further questions regarding the Treasure Hunt, feel free to call us at The Echo, 457-1037.

Thank you and good luck on the hunt.

Yours truly,

Creighton B. Feir

Creighton B. Feir
Director of Advertising Sales
Algonquin Graphics Limited.



JOIN IN

THE TREASURE HUNT

YOU COULD WIN A

PIRATE'S BONANZA

(MARCH 30 TO APRIL 9 ONLY!! JOIN THE HUNT NOW!!')

Take your Key and Try it in the specially marked Treasure Chests at these Participating Merchants

DOMINION DEPARTMENT STORE
BLACK'S PRO HARDWARE
CAULDRON PHARMACY
NANCY'S FLOWERS
CLIFF NEWBATT FURNITURE
HALIBURTON MARINE
HALIBURTON LUMBER

CURRY MOTORS
STEDMANS
PINESTONE INN
LARUE MOTOR SALES
WM. FINDLAY LTD.
ELSTONE MOTOR SALES
EMMERSON LUMBER
VARTY'S JEWELLERY

SPORTOWN
CONEYBEARE MOTORS
BOICE MOTOR SALES
HALIBURTON RED & WHITE
THE ECHO
CORDELL CARPETS
HALIBURTON PHARMACY
HIGHLAND SHOE & TACK

For Further Details
CALL 457-1037



Drop in
with your **KEY**
to unlock the door to spring

Nancy's Flowers

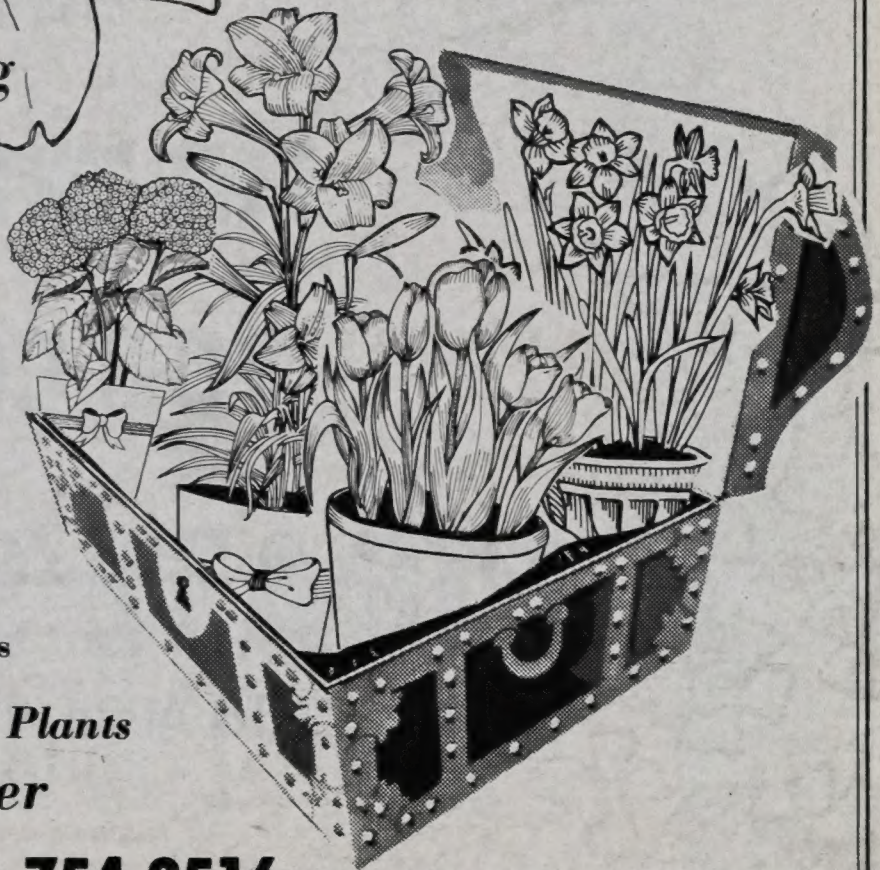
- Tulips
- Easter Lilies
- Daffodils
- Hydrangeas
- Freezias
- Potted Mums

A good Selection of Tropical Plants
Order Early for Easter

457-2222

Call

754-2516



HALIBURTON MARINE LTD.

EVINRUDE—SUNRAY—SPRINGBOK BOATS—YORK RIVER CANOES

AM/FM 8 TRACK
STEREO
WITH SPEAKERS
\$119.95

WICKER
SERVING BASKETS
2 for 49¢

PUNCH BOWL
SET
9.95

GUITARS
6 STRING
16.00

RONSON
ELECTRIC JUICER
20.95

7 PC. COOKWARE
TEFLON
34.95

CALCULATORS
7.99

73 TNT
SKI DOO
550.00

7 H.P.
2 STAGE
SNOWBLOWER
349.00

drip vac
VACUUM SERVER
5.95

SLEEPING BAGS
12.99

CAR SPOTLIGHTS
2.49

PORTABLE
DISHWASHERS
32.95

5 H.P.
SNOW BLOWER
185.00

CAR MODELS
3.19

VICTORIA VILLE
HOCKEY STICKS
1.99

STEREO
HEADPHONES
19.95

2 way
COMMUNICATOR KITS
9.99

TREASURE HUNT SALE

AND YOU DON'T HAVE TO HUNT
FOR THESE TREASURES

FULL SERVICE DEPT FOR SKI DOO — MOTO MOWER — TECUMSEH — OUTBOARDS — ARIENS — ETC.

FREE WITH EVERY NEW CAR OR TRUCK

PURCHASED DURING

HALIBURTON'S

PIRATE'S BONANZA

MARCH 30 TO APRIL 9th

A NEW C.B. RADIO & ANTENNA

RETAIL VALUE OVER \$200.00

Example 1977 CHEVELLE MALIBU 2 Door

4975.00

305 V/8 engine
Rear Window Defogger
Power Brakes
Power Steering
Automatic Trans.

Wheel Disc
G78 x 15 Radial W/Wall
Radio
C.B. Radio & Antenna



OVER 50 NEW UNITS TO CHOOSE FROM

COME IN CHECK YOUR KEY & HAVE A LOOK AROUND

Spring into Early Savings

with GREAT

USED CAR BUYS



1975 MALIBU CLASSIC
CHEVELLE \$3275.00



1973 88 ROYAL
OLDS Air Cond.
\$2975.00



1974 G.T.
VEGA WAGON
\$1995.00

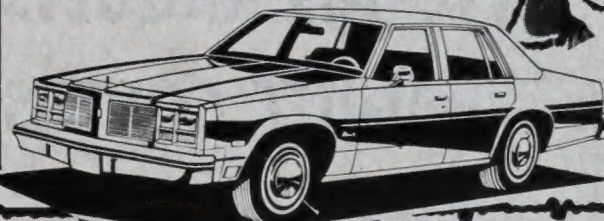
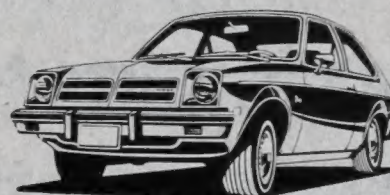
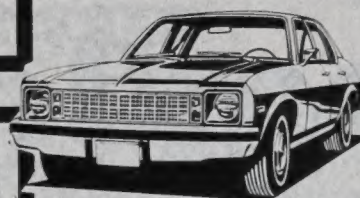


1972 1/2 TON
G.M.C. Auto Trans.
CAMPER CAP
\$2175.00

1973 CUSTOM
BUICK Hard Top
\$2975.00

1972 IMPALA
CHEV Hard Top
\$1675.00

1975 GREMLIN X
RAMBLER \$1975.00



1975 GMC 1/2 Ton, Std.
1975 CHEV 1/2 Ton, Std. P.S.
1975 GMC 1 TON, Dual Wheels
1974 GMC 1/2 Ton, Auto, Power
1974 FORD 1/2 Ton, V/8, P.S.
1974 CHEV 1/2 Ton, Auto, Power
1973 GMC 1/2 Ton, 6 Cyl., Std.
1973 GMC 1 TON PICKUP
1973 CHEV SUBURBAN, 9 Pass.

1976 CHEVETTE RALLY SPORT
1975 CHEVELLE MALIBU, H.Top, Low Mileage
1975 CHEV IMPALA CUSTOM, 17,000 Miles
1975 CHEV IMPALA CUSTOM, 20,000 Miles
1974 CHEVELLE, 4 Door, 6 Cyl., Auto, Low Mileage
1974 VEGA HATCHBACK, Like New
1974 VENTURA HATCHBACK, Low Mileage
1974 CHEVELLE LAGUNA SPORTS, 2 Door
1973 CAMARO, 2 Dr. Sports Coupe

1973 BUICK CENTURY, 2 Door
1973 CHEVELLE MALIBU, 2 Door, H.Top
1973 OLDSMOBILE CUTLASS, Like New
1973 OLDSMOBILE CUTLASS SUPREME
1973 CHEV IMPALA, 4 Door
1973 CHEVELLE, 4 Door, 6 Cyl., Automatic
1973 OLDSMOBILE 88, 2 Door, H. Top
1972 CHEV IMPALA, 4 Door

EXCELLENT SELECTION OF 1977 MODELS

SEVERAL AT OLD PRICES also SOME 1976 MODELS

GM

Canada

CURRY MOTORS LTD

Canada

GM

HALIBURTON

CHEVROLET—OLDSMOBILE—PONTIAC—BUICK

457-2100



**POLLY
WANT
A
CARPET?**

**RUSH OVER
TO
CORDELL CARPETS**

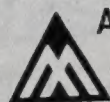
*Not only can you Win a Treasure Chest of
Carpet (\$100 VALUE) but it is a perfect time
to pick up great Treasure Chest Bargains.*

**MANY, MANY STYLES & COLOURS
TO CHOOSE FROM**

10% OFF



ALL WALLPAPER
CrownWallpaper



**ALL BENJAMIN MOORE
PAINT**

10% OFF



NOW!!
PRACTICAL BEAUTIFUL
HIDDEN VALLEY

100% NYLON

I ONLY

6.95
SQ.YD

**CORDELL
CARPETS**

MAIN STREET HALIBURTON

457-2022

COME AND TRY YOUR KEY!

SPORTTOWN

Adidas **TRACK SUITS** Reg. \$21.⁹⁵ **18.⁹⁵**

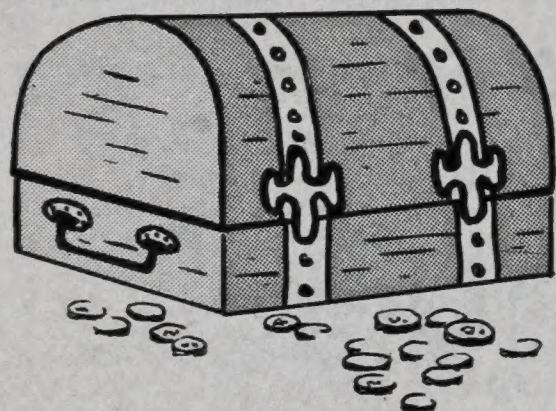
TENNIS RAQUETS 9.95 to 24.95

RAQUET COVERS 3.⁹⁹

ADIDAS SHOES 10% OFF

Ladies Fashion **T-SHIRTS** 100% Cotton 5.⁹⁵

FISHING TACKLE 10% OFF

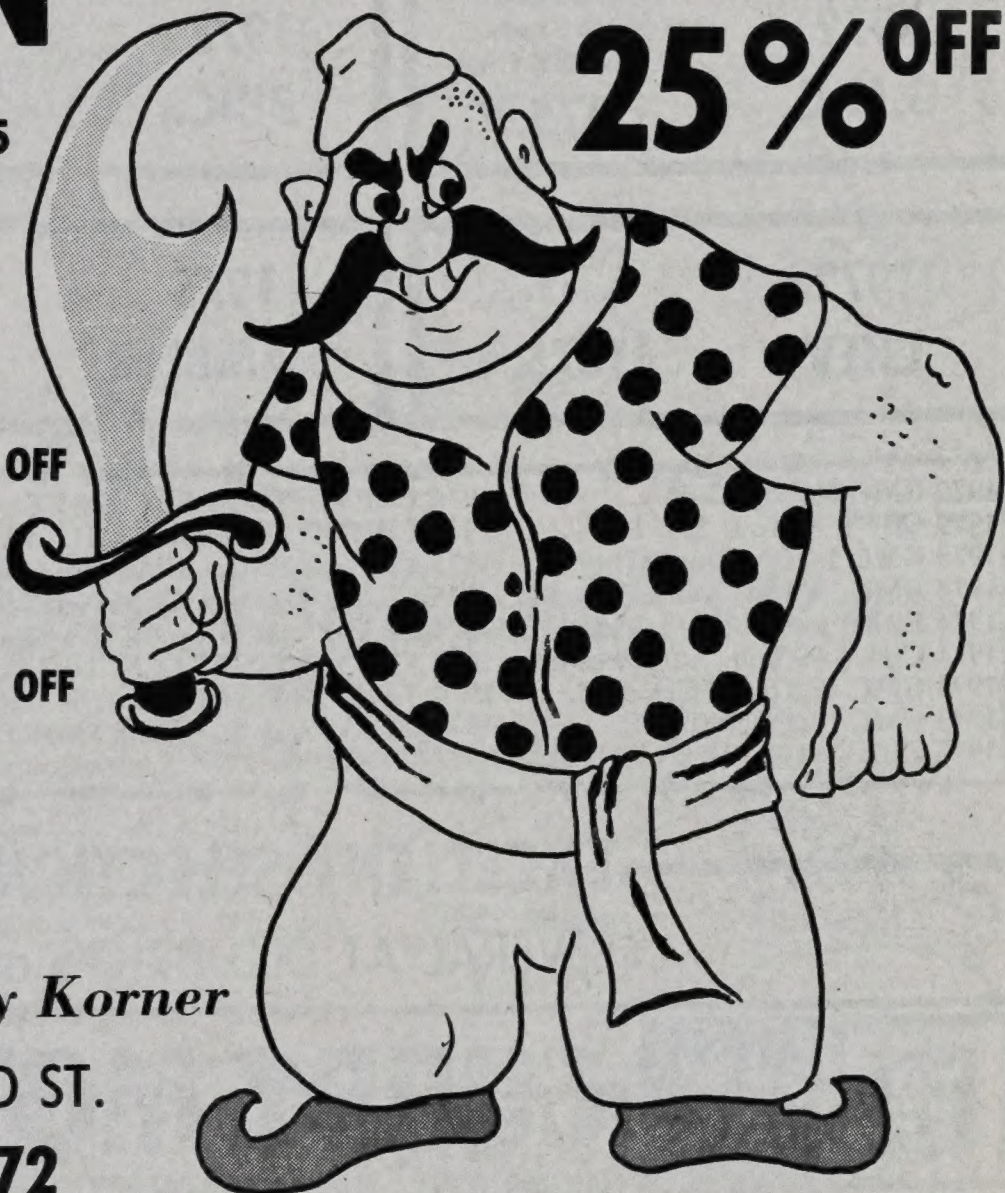


Next to Kozy Korner
HIGHLAND ST.
457-1572

BARGAIN

Cross Country Clothing

25% OFF





FIRST QUALITY
**HOMECARE
PAINT**

ALL LINES —
WHITE & COLOURS

25% OFF Regular
Price

Reduced to Clear

PREFINISHED PANELS

Explorer Oak reg. 5.89 **SALE 4.99**

Rainbow reg. 6.29 **SALE 5.29**
White Groove

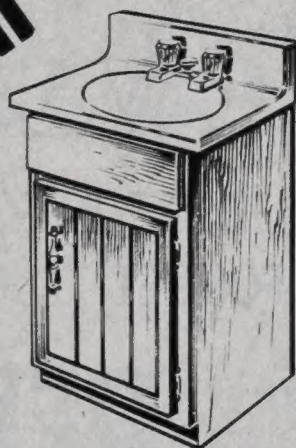


It's beautiful, it's
and you, too, can **cristal**
tile-it-yourself
even over old ceramic tile.

4½ sq.ft. Carton CTC
and VF Patterns

SALE 3.99
Reg. 4.99 ctn. ctn.

WHITE VANITY
Special



24" **54.95**
30" **59.95**
36" **64.95**

Complete
with
top

JACUZZI SUMP
PUMPS
While they last **ONLY 44.77** ea.

Introducing **Bolero**



Our new line of
PARIS KITCHEN CABINETS

See our New display — six attractive lines
of Kitchens in a wide range, a line to suit
your taste and pocket, come in for a
layout and price your Kitchen at no
obligation.

Special Pricing During Sale

LADDERS!

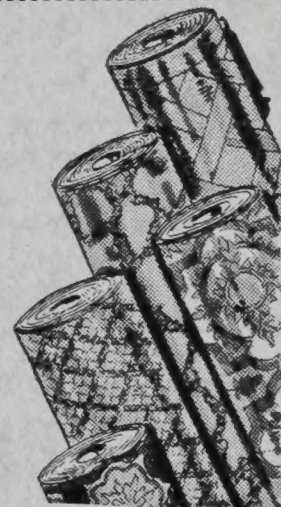
6' Aluminum Step Ladder **Only 14.77**

24' liteduty Aluminum
Extension Ladder **Only 37.77**

FLOOR COVERINGS
Armstrong Royelle
Cushion Vinyl

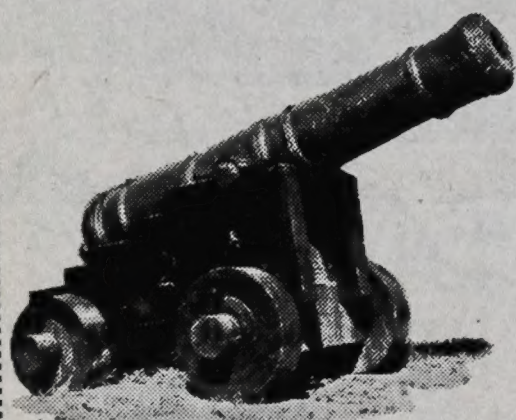
2 Colours

Reduced to **2.89**
sq.yd.



Drop in and try your key

and cash in on these and many
other in Store **SPECIALS**



Homecare Building Centre

HALIBURTON LUMBER & ENTERPRISES LTD.

PHONE 457-2510

HALIBURTON, ONTARIO

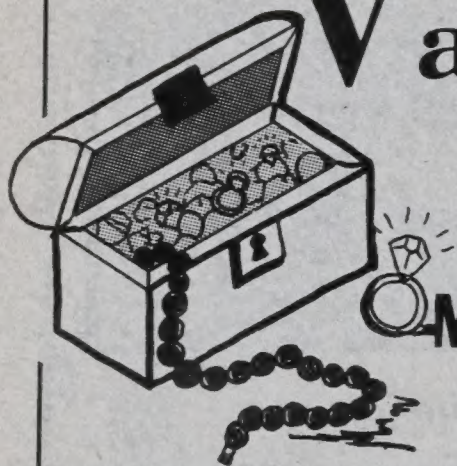
Pirates fill their Treasure Chests

at

Varty's JEWELLERY & GIFTS

DURING HALIBURTON'S TREASURE CHEST DAYS

DON'T FORGET TO TRY YOUR KEY.



**MOST ITEMS
IN STORE**

REDUCED 20%

32 PCE SET OF MY LOVE SILVER PLATE **FLATWARE WITH CHEST**

GENTS WATCHES

Bulova No. 17601 - 17 Jewel - Yellow Case. Brown Leather Strap. Reg. 39.95. **SALE PRICE \$24.95**

Bulova No. 13360Y - 17 Jewel - Yellow Gold Filled case - Brown Leather Strap. Reg. 39.95 - **SALE \$24.95**

Bulova No. 030924 - 17 Jewels - 10 K Rolled Gold Plated case. Reg. 59.95. **NOW 39.95**

Bulova 17 Jewels - No. 310902 - Waterproof, Blue Dial, white case and portrait expansion incl. Reg. 54.95. - **SALE PRICE 44.95**

Bulova 23 Jewels No. 390919. Automatic, Day Date, Blue Dial. All stainless steel case and band. Reg. 89.95 - **SALE 59.95**

Bulova Accuquartz No. 91700. 2 Tone dial with diamond inset, stainless steel case, Black Alligator watch strap. Reg. 200.00. - **SALE 139.95**

Microlux No. 6095Y, Solid state Quartz, L.E.D. 5 function. Hour, Minute, day, date, gold filled case and stn. snap style Band. Reg. 106.00 - **SALE 69.95**

Reg. \$219.⁹⁵ — **SPECIAL 99.⁹⁵**

Caravelle No. 42107 - 17 Jewel waterproof, set-a-matic, with perpetual calendar, gold filled case, with champagne coloured dial and Brown strap. Reg. 74.95 - **SALE 39.95**

Caravelle No. 42901, 17 Jewels, same as above except has gold filled band and white dial. Reg. 69.95 - **SALE 39.95.**

LADIES WATCHES

Bulova Accutron No. 22923 Bracelet style watch. Yellow gold filled. Reg. \$250.00 **SALE \$150.00**

Bulova Accutron No. 25811 14 K. yellow gold case with alligator strap and brown dial. Reg. 325.00 - **SALE 199.95**

Bulova Accutron No. 22801 Yellow Gold filled case, full figured dial with sweep sec hand, Brown alligator strap. Reg. 135.00 **SALE 79.95**

Bulova Accutron No. 21811 waterproof 2 tone Blue dial and Blue suede strap. Reg. 135.00 **SALE 79.95**

Bulova Accutron No. 21812 waterproof case, silver case with silver and green dial, white and green strap. Reg. 135.00 **SALE 79.95**

Christian Dior Limited Edition by Bulova 10 K. R.G.P. case with Black suede strap. Reg. 79.95 **SALE 39.95.**

Bulova 23 Jewels, 14 K. white gold case with 10 diamonds. Reg. 275.00 - **SALE 239.95**

Bulova No. 63162 - 17 Jewels, 10 K. Y.R.G. Bezel with expansion band. Reg. 44.95 **SALE 34.95**

Caravelle by Bulova. Model No. 46715, 17 jewels. Reg. 24.95 - **SALE 17.95**

Caravelle No. 49772, 17 Jewels, gold filled case Brown dial and strap. Reg. 29.95 - **SALE 21.95**

Caravelle No. 43719, 17 Jewels, Reg. 29.95 - **SALE 21.95.**

— **ALL SALES CASH & FINAL** —



**DROP IN
AND TRY
YOUR KEY**



*You could haul away
ALL THE WONDERFUL PRIZES
You could win in this*

INTERNATIONAL 1850 LOADSTAR DIESEL

*During Haliburton's Pirate's Bonanza Days
MARCH 30th to APRIL 9th*



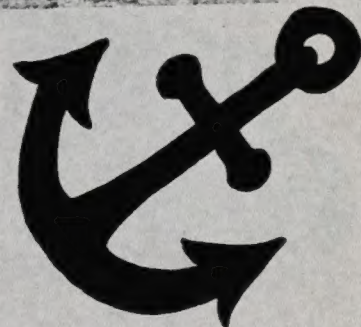
INTERNATIONAL HARVESTER DEALER

SEE OUR LARGE SELECTION OF

NEW AND USED TRUCKS

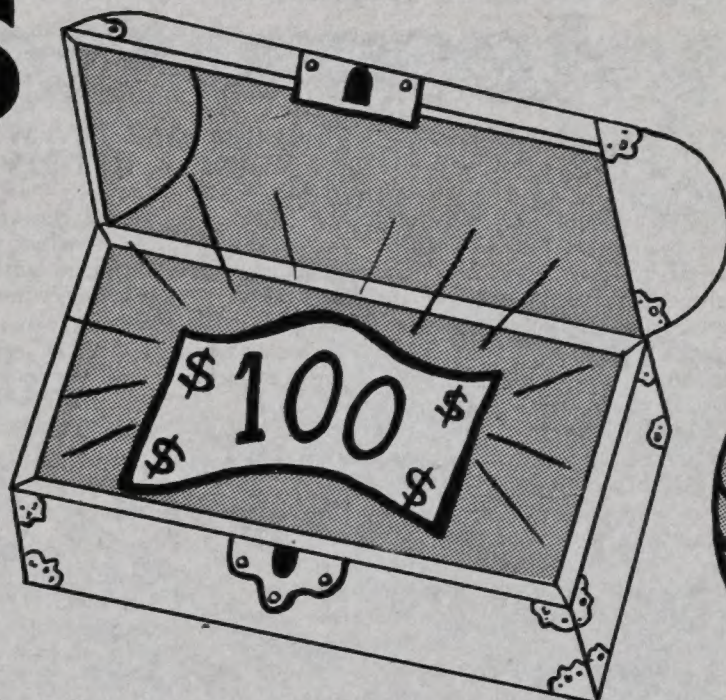
BOICE MOTOR SALES LIMITED

PHONE 457-2380 — HALIBURTON, ONTARIO



CAULDRON'S TREASURE CHEST

CONTAINS
A NEW CRISP \$100. DOLLAR BILL



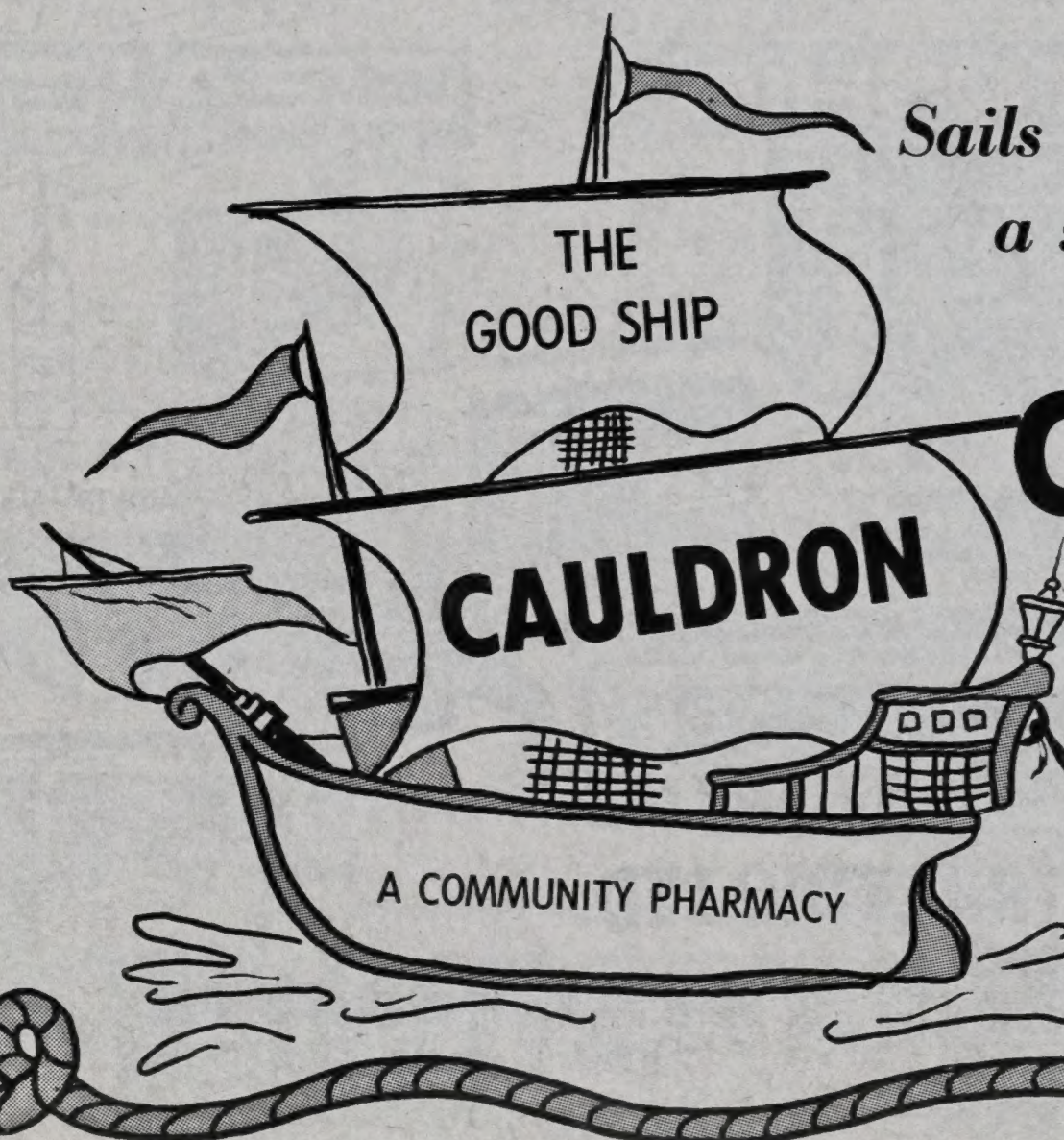
1¢ SALE

Buy one of the following
Rexall products at Regular
Price and Receive a 2nd for only 1¢

CHEWAMINS Children's vitamins 100's
SUPER PLENAMINS 36's
All/Day/All-Night **COLD CAPSULES** 20's
All Day **MULTIPLE VITAMINS** 100's
All Day/All Night **COLD CAPSULES** 10's
Triple Action **COUGH PLUS SYRUP**
Rexall **PROTECTIVE CARE LOTION**
GLYCERIN & ROSEWATER LOTION
CONDITIONING CREAM RINSE

Rexall **BABY SHAMPOO**
FAST PERMANENTS
VITAMIN E CREAM
Rexall **GRIPE WATER**
Rexall **BABY OIL**
KAOLIN & PECTIN MIXTURE
ANTIBIOTIC COLD SORE OINTMENT
ZINC OINTMENT
HERBAL BUBBLE BATH

— AND — OTHER GREAT SPECIALS!!



*Sails to you on
a sea of special
savings!*

CAULDRON PHARMACY

457-2962

457-2962

DROP IN AND TRY YOUR KEY DURING Haliburton's Pirates Bonanza Sale

SEE OUR Large Selection of NEW and USED CARS

1977 AMC FULL 12 MONTH/12,000-MILE NEW CAR WARRANTY FULL 24-MONTH/24,000-MILE ENGINE AND DRIVE TRAIN WARRANTY

When you buy a new 1977 AMC car from an AMC dealer, American Motors Corporation* guarantees to you that for 12 months or 12,000 miles from the date of delivery or first use, whichever comes first, it will, except for tires, pay for the repair or replacement of any part it supplies which proves defective in material or workmanship. American further guarantees that for 24 months or 24,000 miles from the date of delivery or first use, whichever comes first, it will pay for the repair or replacement of the following parts which it supplies if they prove to be defective in material or workmanship: cylinder block, heads and valve train; internal engine parts; intake and exhaust manifolds; water pump; flywheel; crankshaft pulley; transmission; torque converter; clutch assembly; drive shaft and U-joints; rear axle housing and its internal parts.

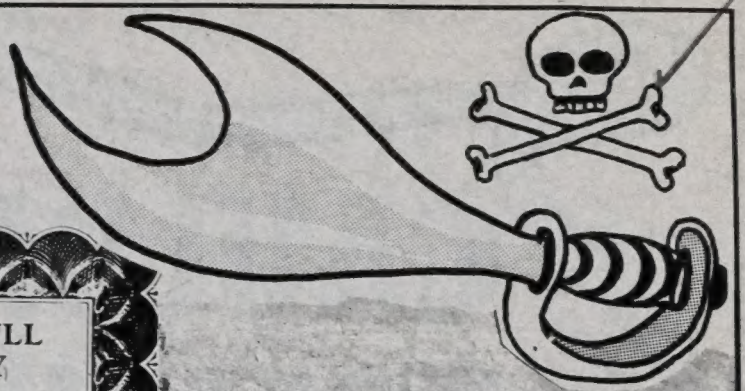
Normal service adjustments are not covered by this guarantee beyond the first 4 months or 4,000 miles of

use, whichever comes first. Normal service adjustments include, but are not limited to: wheel alignment and balancing, headlight alignment; adjustments to carburetor, distributor timing, clutch, brake, transmission linkage and bands, belts, doors, windows, hood, rear deck lid, and tailgate.

All we require is that the car be properly maintained and cared for under normal use and service in the fifty United States or Canada and that guaranteed repairs or replacements be made by an AMC dealer.

THE EXCLUSIVE AMC "SERVICE PROTECTION PLAN"

Service with the factory authorized guarantee covers any model, any year AMC car. A written estimate before repairs. Your inspection of replaced parts. If we goof, we fix it...FREE! Parts and Labor honoured for 3 month or 3,000 miles.



JEEP J-10 PIONEER

JEEP PICKUP PLAYS HARD,
BECAUSE IT'S BUILT TOUGH.

1977 HORNET 4 Dr. Dark Red
1977 PACER Station Wagon Brown
1977 GREMLIN 2 Door Brown

IN STOCK

1977 HORNET Hatchback Beige
1977 HORNET AMX (Demo) Red
1977 JEEP J-10 HONCHO PICK-UP

CONEYBEARE MOTORS LIMITED LTD.

Hwy. 121 south — Haliburton

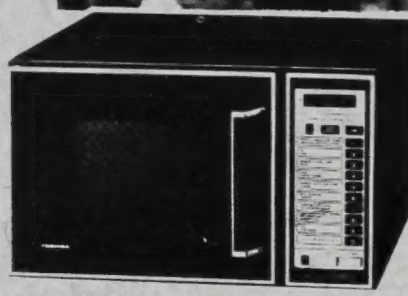
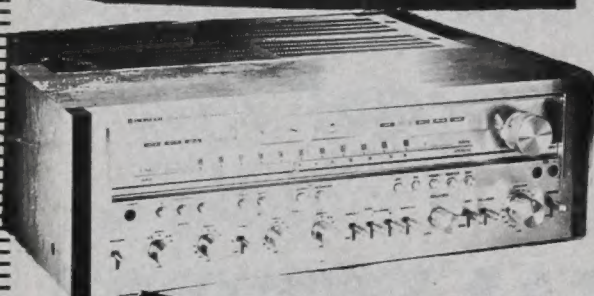
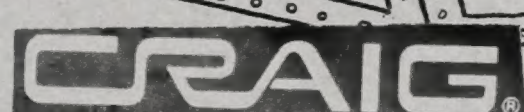
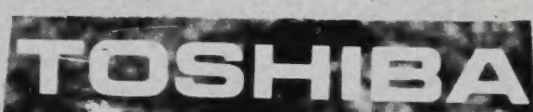
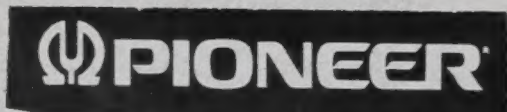
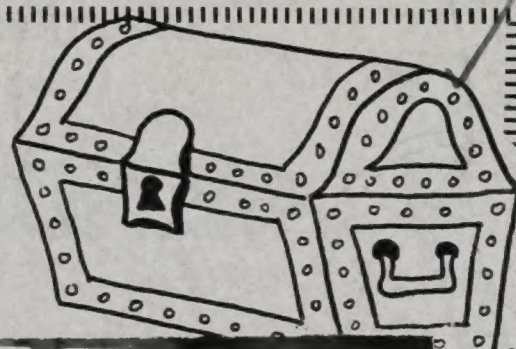
Phone 457-1621

authorized
JOHNSON CB DEALER

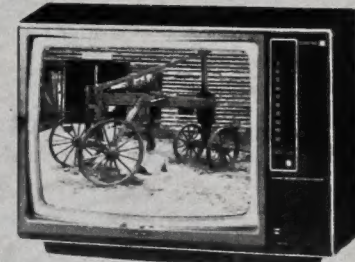
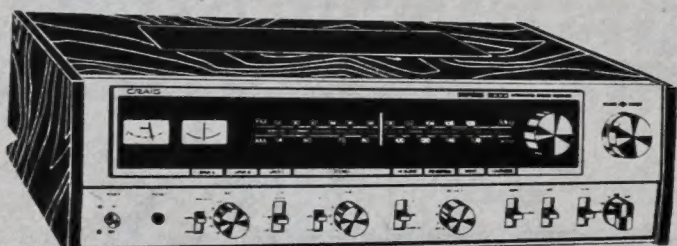
WITH PRICES LIKE THESE WHO NEEDS TO BE A PIRATE

DROP IN AND TRY YOUR KEY
TO OUR TREASURE CHEST

AND SEE OUR WIDE SELECTION OF ITEMS NOW ON DISPLAY



T.V. TOWERS
AND INSTALLATION



WM. FINDLAY CONTRACTING LTD. — "UNIREP" —

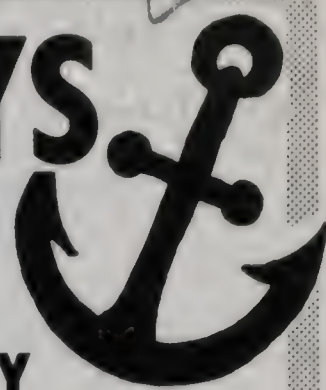
CB SALES
and
SERVICE

PLUMBING — ELECTRICAL — RADIOS & T.V.'s
Custom Built Homes and Cottages
BOX 167 - HALIBURTON - PHONE 457-1646
CB SALES and SERVICE

RADIO & T.V.
REPAIRS



TREASURE CHEST DAYS



KITCHEN
CATCHER
**PLASTIC
GARBAGE
BAGS**

Full 20 x 22 Size

2 pkgs **88¢**

New Style Very attractive
Your choice of two sizes
5 x 7 or 8 x 10

**DENIM
PICTURE FRAMES**

88¢ EACH

LOOK HERE!
Ladies

ANTRON BRIEFS



Antistatic antron III for comfort and wear.
Assorted fashion colours. Sizes S.M.L.

Buy several
at this low price

97¢ pr.

FIRE KING HEAT RESISTANT
NEW DOMINO
PATTERN

**COFFEE
MUGS**



2 FOR **88¢**



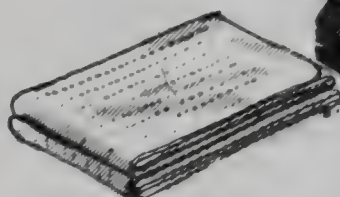
Ladies' Smart
"Checkretary"

CLUTCH BAGS

12 beautiful style/colours. Lots of storage space

Our **\$3.66** ea.
Special Price!

WAFFLE
WEAVE
COTTON



TEA TOWELS

18 x 27 Size - 100% cotton

3 for **99¢**

3 STRING CORN

BROOM

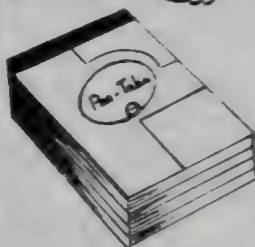
Special **\$3.66**

One Pound

FOAM CHIPS **83¢**



SEE OUR COMPLETE
SELECTION OF
**EASTER CANDY
BASKETS
AND
NOVELTY
ITEMS**



**WRITING
PADS**

Jumbo 8 x 10

PURE WHITE LINEN FINISH

83¢ ea.

**STARTS
THURS.
SEVEN DAY
SALE**



72x84 CANADIAN MADE

**"FUTURA"
BLANKET**

Quality blend of 45% acrylic, 45% polyester, 10% nylon. Satin binding. fits twin or double bed. Assorted colours. Only

\$6.99 ea.

WE RESERVE THE RIGHT TO
LIMIT QUANTITIES



**KNEE
HOSE**

100% stretch nylon, cable pattern on leg, rib knit cuffs. White and assorted colours fits 9 to 11.

SALE SPECIAL!

88¢

DOMINION DEPARTMENT STORE

HALIBURTON — ONTARIO



PineStone Inn and Country Club

Extends an invitation to all Pirates to come and
"Check out our Chest of Values"

ONTARIO'S NEWEST RESORT FEATURING

*A challenging 9 hole Golf Course
Lifetime memberships available or Daily Green Fees*

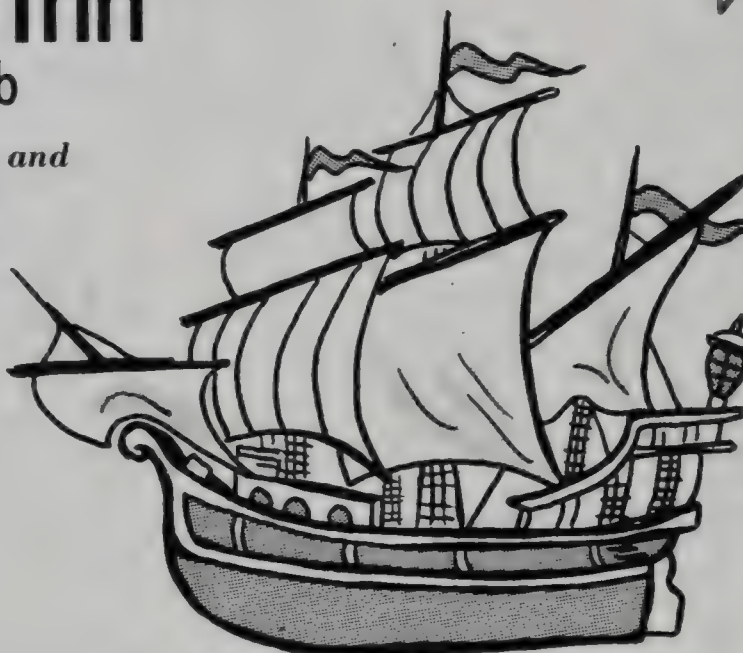
Two all-weather Tennis Courts

heated Outdoor Pool - Sauna

*36 Deluxe Rooms
Special Weekend Rates now in effect*

Excellent Meeting and Conference Rooms

Colour television - Air conditioned



LOUNGE

An extra comfortable room where you can sit by the fireplace and enjoy your favourite libation from our expert Mixologist, George Olak. Live entertainment every Friday and Saturday evening.

"BANQUETS"

If your Club or Organization is planning an affair why not go First Class. Call today for our Banquet Menus and Prices.

DINING ROOM

A favourite spot to celebrate your Birthday, Anniversary etc. Chef, Jim Nisbet prepares Charbroiled Steaks, Seafoods, Veal Cordon Bleu and many other Entrees for your pleasure. Different Specials every day.

Reservations suggested - 457-1800

"WHERE THE WISE"
SHOPPER SHOPS



TRY YOUR KEY

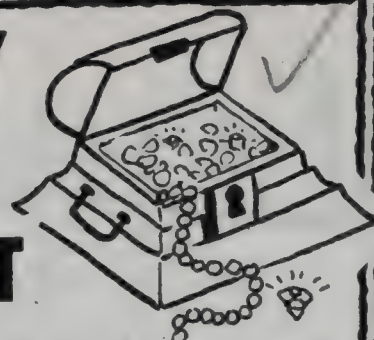
AT
CLIFF NEWBATT

FURNITURE & APPLIANCES

FREE SAME DAY DELIVERY
& SET UP SERVICE
INSTALLATION EXTRA

SALES & SERVICE

HALIBURTON 457-2912



TREASURE CHEST SALE

WHERE
QUALITY
COUNTS

TWO FLOORS
OF FURNITURE
FREE COFFEE

ROCKER
& RECLINERS
Greatly Reduced

T.V. STAND
& DIVIDER
1/2 PRICE

"SPECIAL"
CEKAMIC TYPE

LAMPS
1/2 PRICE

CONVERTA
LOUNGE or CHAIR
1/2 PRICE
1 only of each

FREE FASHION
FRAME
WITH EVERY MATTRESS
& BOX SPRING
During Sale

MOFFAT
NO-FROST
15 cu.ft.
REG. 579.⁹⁵
sale **459.⁰⁰**
2 ONLY

30"
KELVINATOR RANGE
MASTERPIECE
FULLY AUTOMATIC
REG. 429.⁹⁵
sale **319.⁹⁵**
3 only
Colour Extra

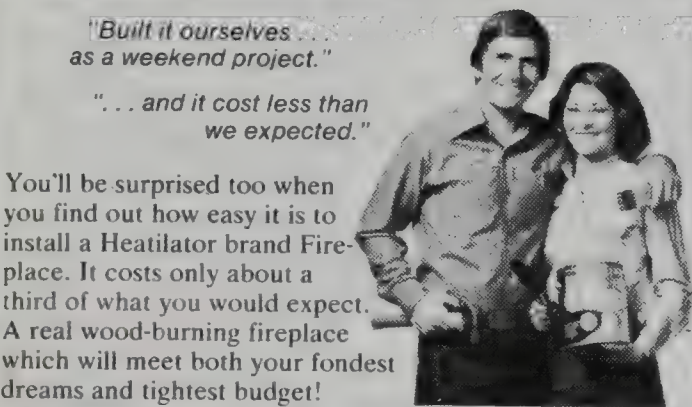
heatilator®
AMERICA'S LEADING FIREPLACE SYSTEMS



"Built it ourselves
as a weekend project."

"... and it cost less than
we expected."

You'll be surprised too when
you find out how easy it is to
install a Heatilator brand Fire-
place. It costs only about a
third of what you would expect.
A real wood-burning fireplace
which will meet both your fondest
dreams and tightest budget!



Mark 123C Heat-Circulating Model

This Heatilator Fireplace
provides a patented, con-
trolled, heat-circulating sys-
tem that puts more heat
back into your rooms ... an
energy-saving dream come
true! All units carry a 20
year warranty and are
guaranteed smoke-free. All
built-in wood-burning
Heatilator Fireplaces are
U.L. listed.

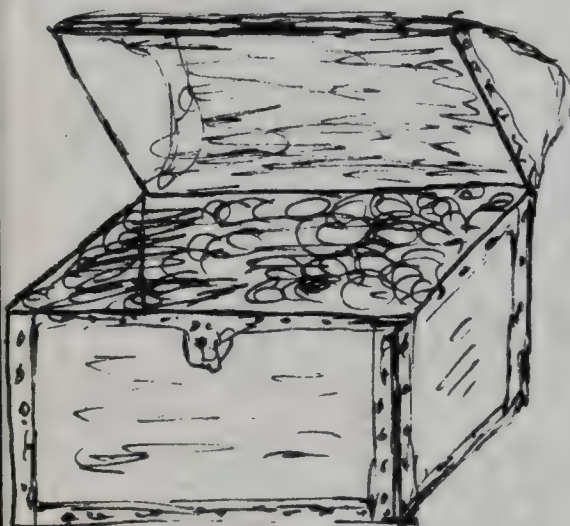
only **675.00**

HOURS

MONDAY TO FRIDAY
7:30 AM TO 5:00 PM

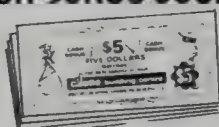
SATURDAY
8:00 AM TO 4:00 PM

COME ON IN AND
TRY YOUR KEY



**castle
building
centre**

FREE ESTIMATES AND
CASH BONUS COUPONS



MAPLE AVENUE (1 Block North of the Stop Light on 519-530) HALIBURTON, ONTARIO

How to add color,
character and charm
to any room in
your home with

Z-BRICK®



Z-BRICK® Decorative Wall Coverings

HERE'S A
A REAL STEAL

50% OFF

FAMOUS COUNTRY RUSTIC

Z-BRICK®

DECORATIVE FACEBRICK

ONLY **\$4.19** CTN. REG. \$8.49

A TREASURE
FULL OF VALUES
AWAITS YOU

DURING

HALIBURTON'S PIRATE'S BONANZA DAYS

MARCH 30th TO APRIL 9th

at **EMMERSON
LUMBER**

BUY of the WEEK



**SPRING
HOUSE CLEANING
10% OFF
REGULAR PRICE**

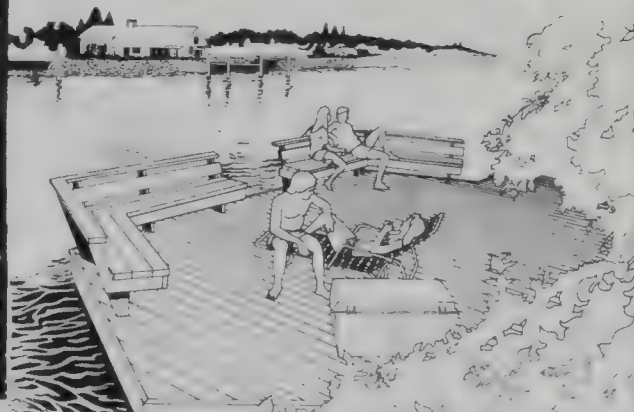
ASK ABOUT

**OUTDOOR
WOOD**



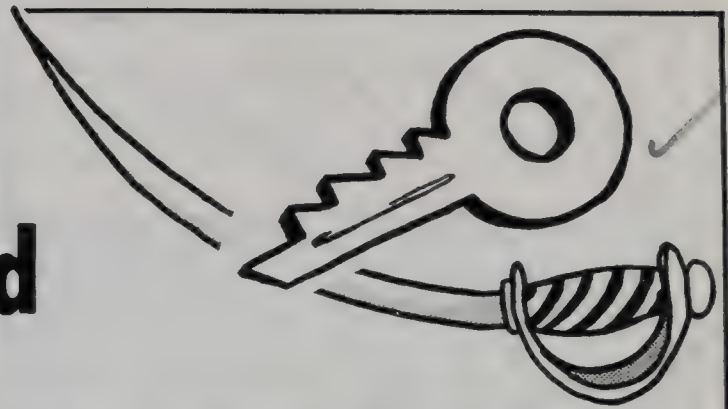
Pressure-Treated Lumber

Imagine! A sun deck
that protects itself



Outdoor™ brand wood. Obviously the smart choice for
a sun deck. Especially if you plan to build one near
water. Because *Outdoor* wood is *Wolmanized®* lumber,
pressure-treated with preservative chemicals to pro-
tect it from rot and termites for decades. Sun won't dry
the chemicals out. Water can't leach or dilute them.
You can be sure it will have the appearance and shape-
holding qualities you expect because *Outdoor* wood is
a high grade of material. And really inexpensive when
you consider how long it lasts. Come see us or call us
while the idea of a sun deck is so fresh in your mind.

**THERE'S A TREASURE OF VALUES
WAITING FOR YOU AT
Elstone Motor Sales Limited**
during



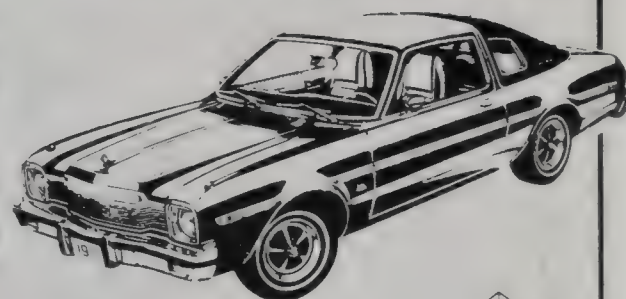
HALIBURTON'S PIRATE'S BONANZA DAYS

MARCH 30th to APRIL 9th

**COME ON IN AND TRY YOUR KEY AND SEE
OUR LARGE SELECTION OF NEW AND USED CARS**

**The compact
with Dodge ability to
satisfy big car drivers**

THE '77 ASPEN



ELSTONE MOTOR SALES LIMITED

PHONE 457-2011

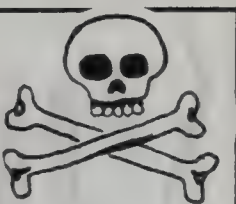
HALIBURTON, ONTARIO

CHRYSLER — DODGE — PLYMOUTH — DODGE TRUCKS



25% OFF ALL FOOTWEAR

DURING HALIBURTON'S PIRATE'S BONANZA DAYS

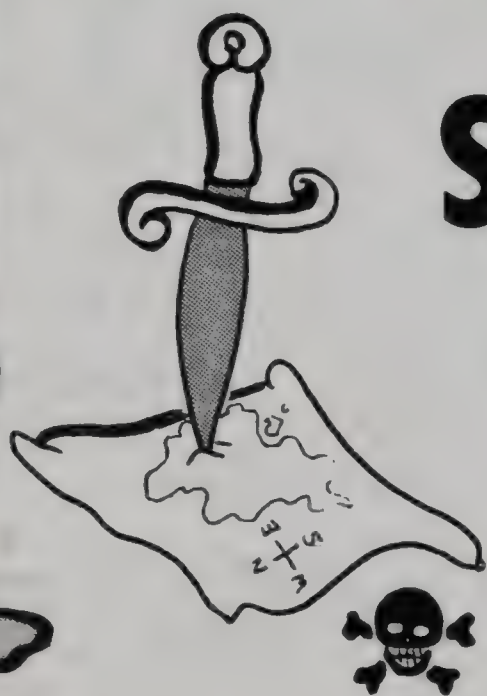


RED SOLE RUBBER BOOTS 6.95 5.20 5.95 4.46 4.95 3.71	WATER PROOF INSULATED SAFETY WORK BOOT 42.95 32.21	MEN'S SLIPPERS 5.95 7.95 4.46 5.96
MEN'S RUNNING SHOES 9.95 6.95 7.48 5.21	WOMENS EVENING SANDLES 6.95 5.95 5.21 4.46	BOY'S RUNNING SHOES 7.95 5.96
WOMEN'S RUNNING SHOES 4.95 3.95 3.37 2.25	NORTH STARS 14.95 17.95 11.21 13.46	CHILD'S RUBBER COWBOY BOOTS 1.50

HIGHLAND SHOE & TACK SHOP

HALIBURTON

IS YOUR FOOD MONEY
GOING WHERE IT
BUYS MORE?



**SHOP HERE
AND YOU'LL
SAVE PLENTY**

DURING

**HALIBURTON'S PIRATE'S
BONANZA DAYS**

MARCH 30 to APRIL 9th

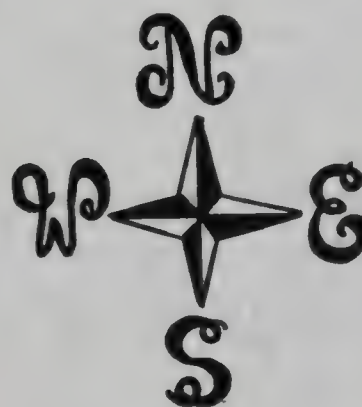
DROP IN AND TRY YOUR KEY

HALIBURTON



RED & WHITE

"FRIENDLIEST SERVICE IN TOWN"



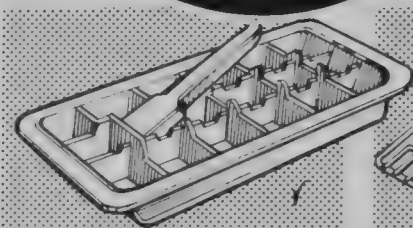
You'll find **A Treasure Chest of Values** ✓

at **BLACK'S HARDWARE**



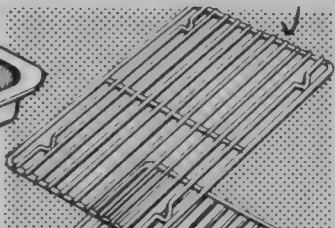
\$1.47
SALE

Values
up to
\$2.79



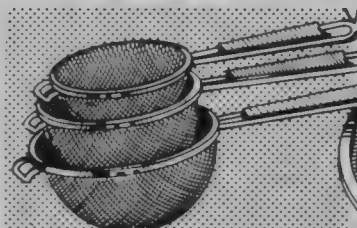
ICE CUBE TRAY

Aluminum Ice Cube Tray with "Easy Out" Ejector — Freezes 18 Cubes. Value \$2.19. **Sale \$1.47**



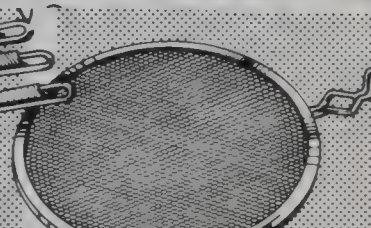
COOLER RACKS

Set of 2 Cake Cooler Racks — Size 10 X 14. Value \$2.19. **SET. Sale \$1.47**



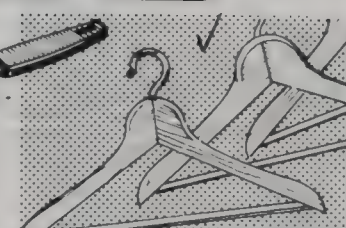
WIRE STRAINERS

Set of 3 wire strainers — sizes 2½", 3", 3½". Value \$2.19 set. **Sale \$1.47.**



HANDI SCREEN

Splatter shield, steamer, strainer and spatula. Fits all pans up to 11 in. Value \$2.29. **Sale \$1.47.**



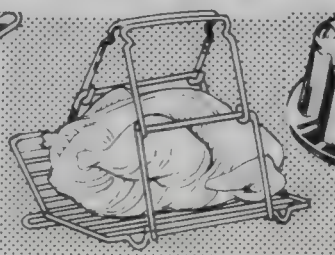
COAT HANGERS

Set of 3 — Wooden Coat Hangers — Value \$2.69 set. **Sale \$1.47.**



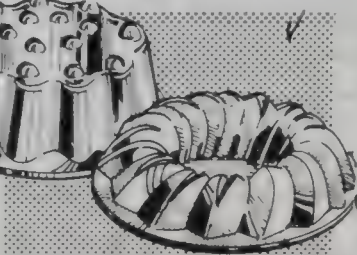
WIRE STRAINER

8 inch fine screen Wire Strainer with reinforced handle. Value \$1.99. **Sale \$1.47.**



LIFTER RACK

Folding Turkey and Roaster lifter rack. Value \$2.19. **Sale \$1.47.**



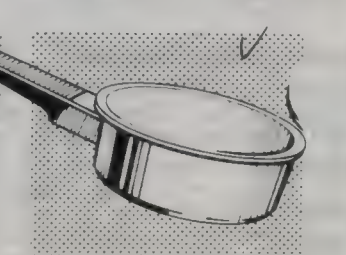
JELLY MOULDS

Jelly Moulds — 2 designs — Ring Twist or Coronet. Value \$2.19 each. **Sale \$1.47.**



IRONING PAD SET

Teflon iron board pad and cover. Heat resistant cover. Value \$1.99 set. **Sale \$1.47**



SAUCEPAN

5/8 qt. Stainless Steel open saucepan, bakelite handle. Value \$2.19. **Sale \$1.47.**

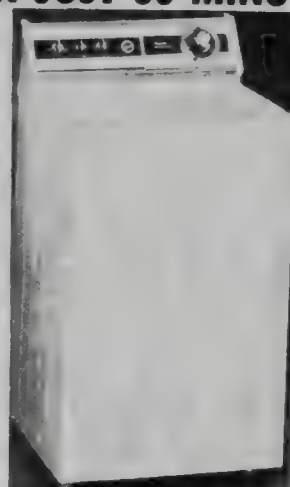


**NEW
AUTOMATIC
RINSE**

Wash 24 lbs. in 30 min.
Turbo Action agitation
Automatic double rinse cycle
Compact 31 1/4" x 29 1/4" x 16 1/4"
No special plumbing!
Hook-up to sink
Rolls on casters
Serve-A-Top cover included

YOU CAN DO AN AVERAGE FAMILY WASH IN JUST 30 MINUTES

**FREE
HOME
TRIAL**



HOOVER AUTOMATIC COMPACT WASHER

Washes & spins-dry in one automatic operation! No special wiring or plumbing needed! 3 temps, 3 cycles, plus perma press cool-down rinse! Safety-switch! Casters! 37 1/2" H x 21" W x 22" Deep! Colour \$10 Extra.



**PORTABLE
ELECTRIC
CLOTHES DRYER**

Compact only 31 1/2" x 16 1/2" x 24
Use it everywhere
Rolls on wheels
Store anywhere
Select three drying cycles
Plug into ordinary electrical outlet
No venting required
Attractive new colours

IN STORE DEMONSTRATION FRI & SAT APRIL 1 & 2

SHOP PRO WHEREVER YOU GO

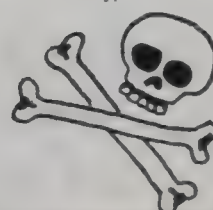


**Black's "PRO" Hardware
Furniture & Appliances**

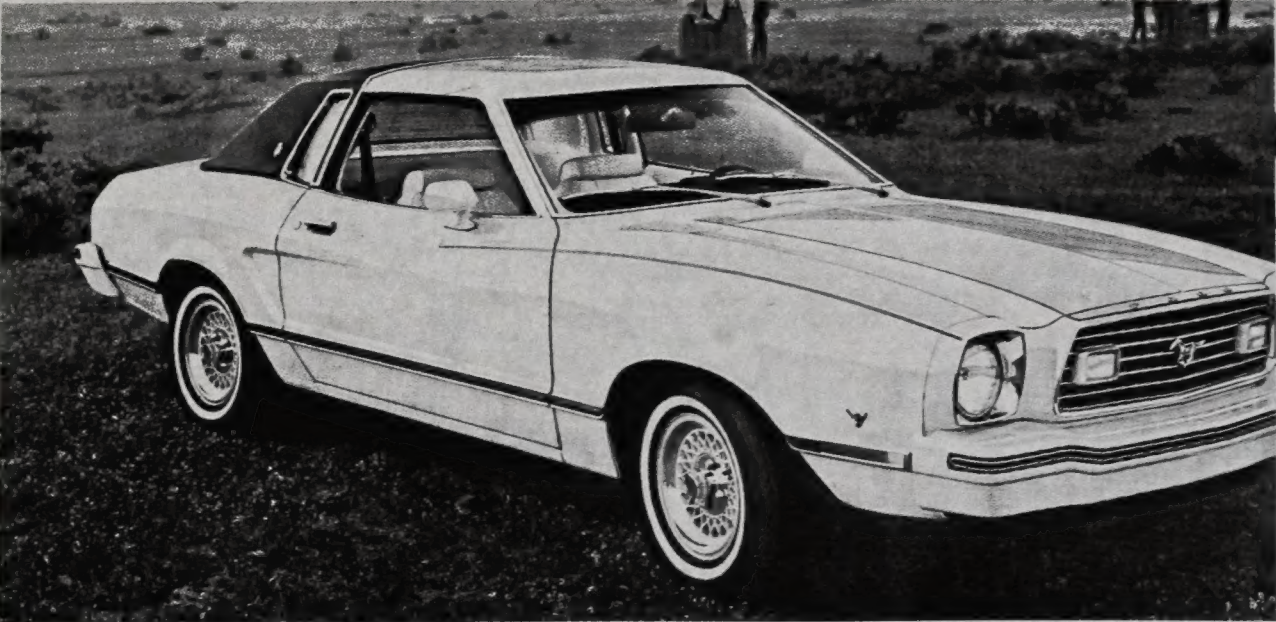
PHONE 457-1402 — HALIBURTON, ONTARIO

Prices subject to prior sale.

Items may not be exactly as illustrated.



A Car Buyer's **BONANZA.....** Ford's Limited Editions
at very Special Prices



FORD MUSTANG II

Some items shown are optional



The Facts on Ford's new Limited Editions
Mileage economy, Price economy, but rich on looks

1977 PINTO
LIMITED EDITION

SPECIAL VALUE PACKAGES

MODEL: Station Wagon
PACKAGE CONTENT: Wide vinyl insert bodyside moulding; Upper bodyside dual tape stripe; Luggage rack (without air deflector); Carpeted load floor.
OPTIONS: All regular production options are available, except the following: Luggage rack with air deflector; Squire option; Exterior decor group; Cruising wagon; Narrow bodyside moulding, with or without body protection group.

COLOUR, TRIM AND TAPE STRIPE COMBINATIONS:

Exterior Body Colors	Bodyside Tape	Bodyside Molding	Base Vinyl Interior Trim
Black	Bright Red	Bright Red	Black, Red
White	Bright Red	Bright Red	Black, Red
	Dark Blue	Dark Blue	Blue
	Gold	White	Chamois
Silver	Bright Red	Bright Red	Black, Red
	Dark Blue	Dark Blue	Blue
Light Blue	Dark Blue	Dark Blue	Blue
Dk. Brown Met.	Gold	White	Chamois

PRICING: Normal price, \$178.10.
SAVE \$83.50. Special Value price \$94.60.
MODELS: 2-door Sedan; 3-door Runabout (excluding Pinto "Pony")
PACKAGE CONTENT: Bright window mouldings; Styled steel wheels/trim rings; Lower body tu-tone; Over-the-roof dual paint stripe; All-glass 3rd door (on 3-door model only).
PACKAGE "A": All of the above, PLUS Flip-up open-air roof.
OPTIONS: All regular production options are available, except the following: Half-vinyl roof; Tu-tone paint; Exterior decor group; Pinto "Pony"; Steel sliding sunroof (with Package "A"); Full and wire wheel covers; Metallic glow paint; Paint/tape treatment. Protection Group will receive narrow bodyside moulding on 2 and 3 door models.

COLOUR, TRIM AND TAPE STRIPE COMBINATIONS:

Exterior Body Colors	Tape Stripe	Lower Body Tu-Tone	Vinyl Interior
White	Bright Red	Bright Red	Black, Red
	Light Blue	Dk. Blue Met.	Blue
	Orange	Dk. Brown Met.	Chamois
Silver	Bright Red	Bright Red	Black, Red
	Light Blue	Dk. Blue Met.	Blue
Light Blue	Light Blue	Dk. Blue Met.	Blue
Tan	Orange	Dk. Brown Met.	Chamois

	Normal price	SAVE	Special Value Price
Base Package:			
2-dr. sedan	\$248.90	\$154.30	\$ 94.60
3-dr. runabout	\$264.90	\$170.30	\$ 94.60

Package "A"			
2-dr. sedan	\$424.80	\$229.60	\$195.20
3-dr. runabout	\$440.80	\$245.60	\$195.20

1977 MUSTANG II
LIMITED EDITION

SPECIAL VALUE PACKAGES

MODEL: 2-door Hardtop
PACKAGE CONTENT: Colour-keyed bodyside moulding; Hood ornament; Sterling cloth (or base vinyl) seat trim; DeLuxe wheel covers; Upper bodyside dual paint stripe.
PACKAGE "A" — All of the above, PLUS Flip-up open-air roof.
OPTION AVAILABILITY: All regular production options are available, except Pin-stripe treatment; Steel sliding sunroof with Package "A"; Exterior accent group; Luxury interior; Appearance decor group.

COLOUR, TRIM AND PAINT STRIPE COMBINATIONS:

Exterior Body Colors	Bodyside Molding	Upper Bodyside Stripe	Interior Trim
White	White	Emerald	White Vinyl w/Emerald cloth
	Aqua	Aqua	Aqua
	Red	Bright Red	Bright Red
Med. Emerald Met.	White	White	White Vinyl w/Emerald cloth
Dk. Emerald Met.	White	White	White Vinyl w/Emerald cloth
Cream	Cream	Gold	Cream
Med. Gold Met.	White	White	Cream
Light Aqua	Aqua	Aqua	Aqua
Brt. Aqua Met.	Aqua	White	Aqua
Bright Red	White	White	Bright Red
Black	Black	Bright Red	Bright Red

* All-vinyl or vinyl w/Sterling bodycloth inserts except as noted.
PRICING:
Base package: Normal price \$137.90. . SAVE \$43.30.
Special Value price \$94.60.
Package "A": Normal price \$349.30. . SAVE \$154.10.
Special Value price \$195.20.

MODEL: 3-door 2 + 2
PACKAGE CONTENT: Sterling cloth (or base vinyl) seat trim; Forged aluminum wheels; Upper bodyside dual paint stripe; Dual sport mirrors.
OPTION AVAILABILITY: All regular production options are available, except the following: Pin Stripe treatment; Exterior accent group; Luxury interior; Wire wheel covers; Cobra II package; Trim rings; Dual sport mirrors with Rallye package.

COLOUR, TRIM AND PAINT STRIPE COMBINATIONS:

Exterior Body Colors	Upper Body-side Stripe	Interior Trim
White	Emerald	White vinyl w/Emerald cloth
	Aqua	Aqua

COME IN AND TRY
THE LOCK ON OUR
TREASURE CHEST

	Bright Red	Bright Red
Med. Emerald Met.	White	White vinyl w/Emerald cloth
Dk. Emerald Met.	White	White vinyl w/Emerald cloth
Cream	Gold	Cream
Med. Gold Met.	White	Cream
Light Aqua	Aqua	Aqua
Brt. Aqua Met.	White	Aqua
Bright Red	White	Bright Red
Black	Bright Red	Bright Red

* All vinyl or vinyl w/Sterling bodycloth inserts except as noted.
PRICING:
Package price:
Normal price \$304.00 SAVE \$108.80.
Special Value price \$195.20.

FORD OF CANADA'S
EXCLUSIVE
DURAGUARD
SYSTEM

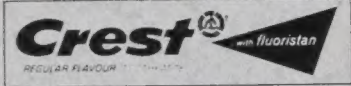
Every 1977 car built by Ford of Canada has a new measure of quality, reliability and durability built right in, from the basic body construction right through to the final coat of weather-resistant baked enamel. Improved processes include increased use of pre-coated steel parts; more galvanized metal components; heavy applications of vinyl protective coatings and plastic parts; aluminized wax sprays in critical areas. And new designs help eliminate salt-catching crevices. Best of all, for 1977 Ford of Canada's exclusive DURAGUARD SYSTEM includes a NO-CHARGE 36-MONTH UNLIMITED MILEAGE WARRANTY AGAINST RUST PERFORATION!

Quality, Reliability, Durability.
At Ford Motor Company of Canada,
it's a lasting commitment.

All specifications, prices and descriptions contained herein were as accurate as known at the time this publication was approved for printing. Prices and savings are based on suggested maximum retail prices. Ford of Canada reserves the right to discontinue models or options at any time, or change specifications, equipment or design without notice and without incurring obligation.

HALIBURTON PHARMACY

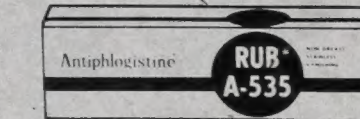
A TREASURE OF VALUES



CREST
TOOTHPASTE
100 ml. **97¢**



ASPIRIN
100's
79¢



A535 RUB
128 gm. **2.39**



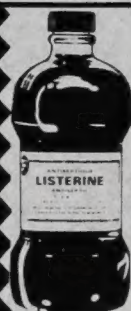
BRECK SHAMPOO
400 ml. **1.99**



Gillette TRAC II BLADES
5's **99¢**



GILLETTE FOAMY
7 oz. **88¢**



LISTERINE ANTISEPTIC
18 oz. **1.59**



NICE 'N EASY
Assorted Colours **1.99**

Smile's N Chuckles
TURTLES
14 oz. **2.99**

COTTONELLE
BATHROOM TISSUE
4's **97¢**

DIAL SOAP 6/1.39
HAND SIZE

PAMPERS TODDLERS
12's **1.47**

BEANO
EASTER EGGS **99¢**

McCORMICK'S
JU JUBES **2/99¢**

FACELLE ROYALE
TISSUE **3/99¢**

TAMPAX
40's Reg. or Super **1.99**

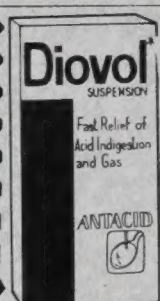


Yes! A Treasure of Values awaits you at Haliburton Pharmacy, Come in and try your luck with your key.

If it does not open the Chest, the first 200 customers who try to open the chest will receive a bit of Treasure, just for the effort.

While you are in the Store see our complete line of Easter Candy and Novelties.

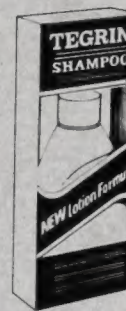
Good Luck in your Treasure Hunt

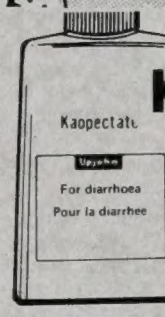
DIOVOL
SUSPENSION
BONUS SIZE
or
TABLETS 50's **1.99**



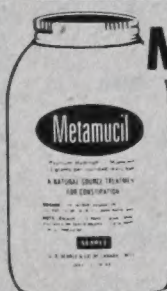
AGAROL
22 Oz. **1.89**



TEGRIN SHAMPOO
Reg. or Herbal 175 ml. **1.99**



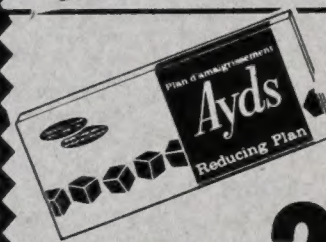
KAOPECTATE
8 oz. **99¢**



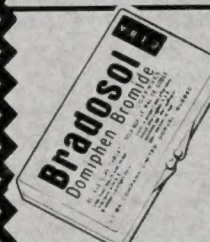
METAMUCIL
12 oz. **2.79**



ORNADE
12's **1.19**



AYDS
2.79



BRADOSOL
LOZENGES **79¢**

SMA BABY FORMULA
Case of 24 **15.95**

TRI VI FLOR
50 c.c. **1.89**

VICK'S FORMULA 44
7 oz. **1.79**

TRIAMINICIN
30's **1.79**

HOT WATER BOTTLES
1.99

VENUS
HAIRBLOWER **19.95**
1100 Watts

NEO CITRAN'S
10's **1.19**

ABSORBENT BALLS
325 **99¢**

Owned and Operated by Jack Austin Drugs Ltd.

HALIBURTON PHARMACY

HIGHLAND ST.
HALIBURTON
(at Medical Centre)

457-1112

See
STEDMANS
Treasure of Values

Visit STEDMANS with your key. It may be the one to
open the lock containing ??? It's value is
at least \$100.00

STORAGE BINS
25 x 13 x 10½
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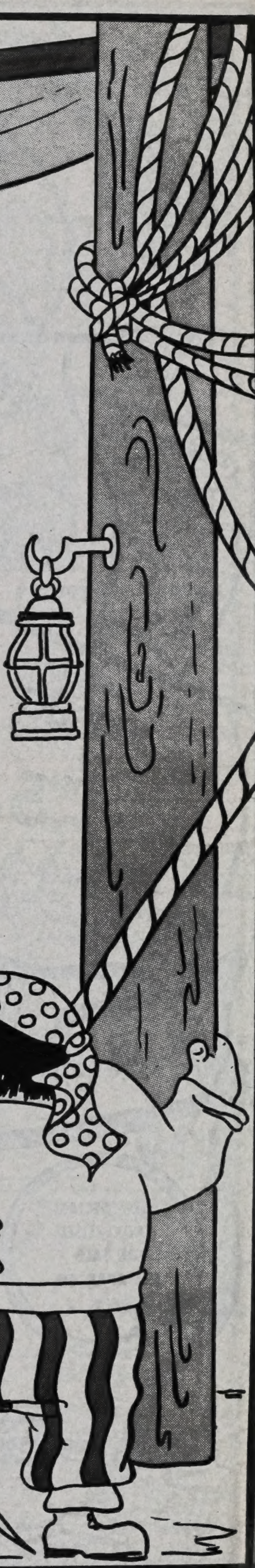
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